














# Bye Bye human doctors, welcome Personal AI Doctor

Ciro Di Lanno\* and Massimiliano Gori\*

MBA at Stanford Graduate School of Business



PROBLEM	SOLUTION			RESULT
<p>Health of people is worsening because the Healthcare system fails in delivering its mission</p>	<p>Personal Doctor is a technology that brings a doctor in your pocket, leveraging on big data, mobile devices and AI with the objective to help people live healthier, longer and happier lives</p>			<p>Reduce cost of primary care Increase access to medical opinion Improve quality of healthcare</p>
<p><b>Case for US Healthcare system</b></p>	<p><b>Building block</b></p>	<p><b>Description</b></p>	<p><b>Output</b></p>	<p><b>How the Personal Doctor works</b></p>
<p><b>Out of 10 patients facing a medical issue, 7 decide to avoid the Healthcare system.</b> This causes a worsening of the long-term health of the patients, that get exposed to serious consequence <b>Why</b> patients do not visit doctors?</p> <p><b>Increasing price</b> On average a primary care visit costs 160\$ for uninsured patients and 50\$ for insured patients across</p> <p><b>Limited access to doctors</b> On average 5 days to get a visit, due to limited number of doctors (1 doc per 2k pat., in rural areas 4k pat.)</p> <p><b>Increasing medical errors</b> On average 1 over 10 diagnoses is wrong, causing annually 80k deaths and 80k long term injuries</p> <p>The reason underlying such issues is that the system is delivering healthcare through <b>traditional tools</b>, like human doctors, live visits, offline pharmacies, insurance companies. Relying on such tools is not effective anymore!</p>	<p> <i>Medical knowledge</i></p> <p> <i>Personal Doctor</i></p> <p> <i>Symptoms checker</i></p> <p> <i>Disease predictor</i></p>	<p><b>"Fictitious" records of 1M patients</b> Generated from probability distributions of gender, age and symptoms given a disease. Data source: PubMed and symptom checkers</p> <p><b>Deep reinforcement learning</b> that asks question to the patient on most likely symptoms and predicts the disease, given as input the main symptom and the gender/ age</p> <p><b>Recurrent neural network</b> that predicts most likely symptoms suffered by the patient given as input the main symptom and the gender/ age information</p> <p><b>Deep neural network</b> that predicts most likely disease of the patient given as input the symptoms and the most important general info, i.e. gender and age</p>	<p></p> <p>Questions on <b>324 symptoms</b> Prediction on <b>226 diseases</b></p> <p> <i>Symptoms map</i></p> <p><b>70% accuracy</b> in predicting diseases</p>	<p> <b>Facing a medical issue</b> Kate is facing a strong nasal congestion, she cannot reach her doctor and is worried for her health</p> <p> <b>Consult Personal Doctor</b> Kate can get access to her Personal Doctor whenever and wherever thanks to her mobile device</p> <p> <b>Type general info and symptom</b> Kate types in her gender and age (if 1st time user) and describes her major symptom to Personal Doctor</p> <p> <b>Personal Visits</b> The Personal Doctor asks Kate questions on other symptoms (e.g. coryza, cough) and collects answers</p> <p> <b>Diagnosis &amp; medical opinion</b> Personal Doctor provides Kate a diagnosis for the Acute Bronchitis and suggests the best treatment</p>